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Four Leading Inkjet Press Manufacturers Create the Digital Print De-inking Alliance to Support Inkjet Recyclability Research

PITTSBURGH, September 9, 2008—Four leading manufacturers of high-volume production inkjet presses announced today their shared commitment to rigorously assess digital print compatibility with current de-inking and paper recycling processes worldwide. Together, these firms have formed the Digital Print De-inking Alliance (DPDA) to support jointly sponsored research on the recyclability of inkjet-printed paper.

DPDA members currently include HP, InfoPrint Solutions Company, Kodak's Graphic Communications Group, and Océ N.V. Technical representatives from each company have been meeting regularly to define the objectives and scope for needed research. DPDA-sponsored studies will be focused on the de-inking of inkjet prints, but will also examine that focus in the context of de-inking of other print technologies.

Many paper recyclers are successfully using digitally printed papers in their process today, but there is a need for industry standards worldwide, as well as a need for test methods to compare recycling efficiency between different print technologies and recycling processes. The DPDA was founded to sponsor focused, objective research to identify printer, paper, or chemical additive solutions (or a combination thereof), ensuring de-inking/recycling approaches that are cost-effective and practical and that enhance industry sustainability practices. The DPDA is committed to actively engaging all relevant parties: paper manufacturers, paper recyclers, de-inking chemical and equipment manufacturers, and researchers, worldwide.

About DPDA

The Digital Print De-inking Alliance was founded in 2008 to assess and support research on inkjet print compatibility with de-inking and paper recycling processes. DPDA members currently include four leading manufacturers of high-volume digital printing presses: HP, InfoPrint Solutions Company, Kodak's Graphic Communications Group, and Océ N.V.

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